

AUG 12 2004

BRINKS
HOFFER
GILSON
& LIONE

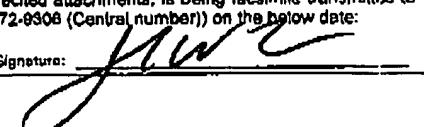
OFFICIAL

CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence, totaling 15 pages including recited attachments, is being facsimile transmitted to the United States Patent and Trademark Office at facsimile no.: 703-972-9306 (Central number) on the below date:

Date: August 12, 2004

Name: Joseph W. Flanagan

Signature: 

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Andrew E. Fano

Appln. No.: 09/975,460

Filed: October 10, 2001

For: LOCATION-BASED FILTERING FOR A
SHOPPING AGENT IN THE PHYSICAL
WORLD

Attorney Docket No: 10022/187

Examiner: Dixon, Thomas A.

Art Unit: 3629

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL

Sir:

Attached is/are:

Transmittal Letter; Amendment and Response
 Return Receipt Postcard

Fee calculation:

No additional fee is required.
 Small Entity.
 An extension fee in an amount of \$_____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).
 A petition or processing fee in an amount of \$_____ under 37 C.F.R. § 1.17(____).
 An additional filing fee has been calculated as shown below:

	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Small Entity		Not a Small Entity	
						Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$9=			x \$18=	
Indep.		Minus			x 43=			x \$86=	
First Presentation of Multiple Dep. Claim					+\$145=			+\$290=	
					Total	\$		Total	\$

Fee payment:

A check in the amount of \$_____ is enclosed.
 Please charge Deposit Account No. 23-1925 in the amount of \$_____. A copy of this Transmittal is enclosed for this purpose.
 Payment by credit card in the amount of \$_____. (Form PTO-2038 is attached).
 The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,



RECEIVED
CENTRAL FAX CENTER

AUG 12 2004

OFFICIAL

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being sent via facsimile to Examiner DIXON at 703-872-9306 at the United States Patent Office.:

on August 12, 2004

Date of Transmission

Joseph W. Fierlage, Reg. No. 52,897

**Name of applicant, assignee or
Registered Representative**

Signature

Signature August 12, 204

~~Date of Signature~~

Our Case No. 10022/187

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Andrew E. Fano)
Serial No. 09/975,460)
Filing Date: October 10, 2001) Examiner Dixon, Thomas A.
For LOCATION-BASED FILTERING FOR A) Group Art Unit No. 3629
SHOPPING AGENT IN THE PHYSICAL WORLD)

AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed May 14, 2004, Applicant requests favorable consideration in view of the following amendments and remarks.

Amendments to the Claims begin on page 2.

Remarks begin on page 11.